

# Agriculture Event Grant

2 O.S.85-3.1 sets forth authority for the Oklahoma Agriculture Enhancement and Diversification Board (AEDB):

The purpose of the Oklahoma Agriculture Enhancement and Diversification Program is to promote and encourage the interests of agriculture through the allocation of funds by grant to individuals, cooperatives, and other agricultural entities to develop new or expanded uses of agricultural products, develop new or expanded benefits of agricultural events, increase agricultural productivity, provide added value to agricultural products or events, benefit the agricultural producer, and benefit the agricultural interests in Oklahoma.

The Oklahoma Agriculture Enhancement and Diversification Program offers the opportunity to apply for an Agriculture Event Grant. Applicants should focus on creating or expanding an event that benefits and furthers the public interest in agriculture.

The Board is seeking applications that impact the entire state or a large geographic region of the state. Successful applications will prove an enhanced economic impact, increased participation and attendance, and include an educational component.

Each applicant will be required to submit a letter endorsing the Event from a city or county government official or the local Chamber of Commerce. Applications will be considered on an individual basis and on their own merit. A thirty (30) minute presentation to the Board is required. The Board reserves the right to reject any grant application.

## Grants are available at the following levels:

\$2,500 or less	Economic Impact of \$5,000 or less
\$2,501 - \$5,000	Economic Impact of \$5,000 - \$75,000
\$5,001 - \$10,000	Economic Impact of \$75,001 or more

For additional information please contact Jason Harvey at (405) 606-1477 or [Jason.harvey@ag.ok.gov](mailto:Jason.harvey@ag.ok.gov).

# AGRICULTURE EVENT GRANT APPLICATION

## A. APPLICANT INFORMATION

Name

Mailing Address

City

County

State

Zip

Phone

Email Address

## B. EVENT INFORMATION

Official Event Name

Mailing Address

City

County

State

Zip

Venue

Event Website

Phone

Email Address

Federal Tax Identification Number

Dates of Event

Anticipated TOTAL attendance at the Event

Anticipated Out-of-State Attendance at the Event

Is this a new Event?

YES

NO

Location of this event the previous five years:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

Have you received state/federal grant or loan funding previously?  YES  NO (If yes, complete next 3 questions)

Entity/Source

Dollar Amount

Year Received

**C. ENDORSEMENT**

Endorsing Chamber of Commerce, City, or County

Address

Contact (office or employee available to answer follow-up questions)

Contact Email

Contact Phone (area code and phone number)

**D. GENERAL DESCRIPTION OF THE EVENT**

1) Grant Application Amount: \$ \_\_\_\_\_

Estimated Cost of Event: \$ \_\_\_\_\_

2) Brief description of the Event in Section B- (Attach additional pages if needed)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3) Attach a schedule for the Event.

4) How will this Event benefit the Oklahoma agriculture community?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5) Describe your marketing strategy for this project. (Who is your target market, how and where will you market the event?)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

6) How will the grant funds be used?

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7) Describe the economic impact of the Event. (Attach supporting documents)

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8) Describe the agriculture educational component of the Event.

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9) Please attach a list with the names, addresses, and phone numbers of board members, show management, or principal organizers who are familiar with the Event relevant to this application.

**E. BUDGET**

<b>Expenditure</b>	<b>AEDB Request</b>	<b>Internal</b>	<b>Other</b>	<b>Total</b>
Contractual				
Rental or lease costs of Equipment/Supplies/ (Specify)				
Rental or lease of facility				
Printing Costs (Specify)				
Advertising Costs (Specify)				
Total				

**F. INSTRUCTIONS/CHECKLIST**

- a)  Completed application includes all attachments and should be limited to twenty (20) pages. Submit Application in pdf format to jason.harvey@ag.ok.gov. Promotional materials or unrelated materials are discouraged.
- b)  Letter of Endorsement of the Event (Refer to section C).
- c)  Event Schedule.
- d)  Economic information allowing the AEDP Board to make a determination as to the economic impact to the state of Oklahoma. (Refer to Section D7).

**G. CONCLUSION**

By affixing their signature(s) to this application, the applicant(s) certify that they have read and understood the guidelines governing award of these grants and agree to all conditions set forth therein and that all information contained in this application package is true to the best of the applicant's knowledge, information and belief.

The Oklahoma Agriculture Enhancement and Diversification Board reserves the right to modify or terminate any subsequent agreements with applicant if, at a future date, the Board becomes aware of material misrepresentation(s) contained in this application.

_____	_____
Name (type or print)	Title
_____	_____
Signature	Date
_____	
Corporate Name if Applicable (type or print)	
_____	_____
Owner Name (type or print)	Date
_____	_____
Signature	Date
_____	_____
Owner Name (type or print)	Date
_____	_____
Signature	Date